

A scenic view of a river with a large, multi-story building on the bank and a boat in the water. The building is light-colored with multiple balconies and a prominent staircase leading down to the water. The river is calm, reflecting the sky and the surrounding greenery. In the foreground, there is a rocky and vegetated bank. The text 'idea. spring' is overlaid on the lower right portion of the image.

idea.
spring

Introduction

With recent restoration efforts completed, the grounds around Spring Lake have a new story to tell. The following pages offer ideas to promote awareness, the uniqueness of the site, and learning goals of Meadows Center—all to build a connection between the springs, its inhabitants and those who enjoy the water they bring. If people care about the springs, they will protect them.

It is my hope these ideas will feed imaginations for a brighter future and the work that is yet to be done.

Target Audiences

University leadership

Students

Partners

Alumni

Donors

Community members

Visitors (local and beyond)

Insights from Research

- Dedicated people have been continuously working to make improvements
- A stronger relationship with the University is desired
- People have an emotional connection with the river and springs
- Lots of people (including many at Texas State) don't know about the springs or that they can visit
- There are learning goals to share with visitors to nurture their knowledge and understanding
- This unique place is a protected, living lab—active with research
- School and group visits are going very well
- People still miss the old Aquarena attractions



Above: Views of Spring Lake

Cover photo of spring:
provided by Ron Coley

Acknowledgements

As part of my academic endeavours I've been visiting periodically from March 2012 to April 2013 and have seen much hard work and transformation.

During my visits I spoke with Meadows Center Staff (formerly Aquarena Center) and gained a deeper understanding from them. They put thought and heart into the suggestions they shared with me. Their ideas are reflected in these pages; comments and insights they provided allowed me to confirm my own observations and further develop concepts.

Extra, special thanks to Ron Coley who welcomed me and my whirlwind of ideas and willingly shared his knowledge and expertise.

My instructor, Maia Wright nurtured my curiosity and helped me find a path I couldn't have imagined—exploring around Spring Lake for an entire year!



The "Idea Box" that helped create this Idea Spring. Paper, pens, maps and other tools were supplied to invite brainstorming and idea gathering. The results: awesome!

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The heart sees deeper than the eye.

— From a Yogi Tea label



Top: Crane removal of submarine theaters. Bottom: The now empty peninsula.

Great Efforts to Restore and Beautify

Observations from
March 2012 to April 2013



Top Row: Old and new banners. Bottom Row: Old and new banners on the front of Spring Lake Hall.

Exploration + Education

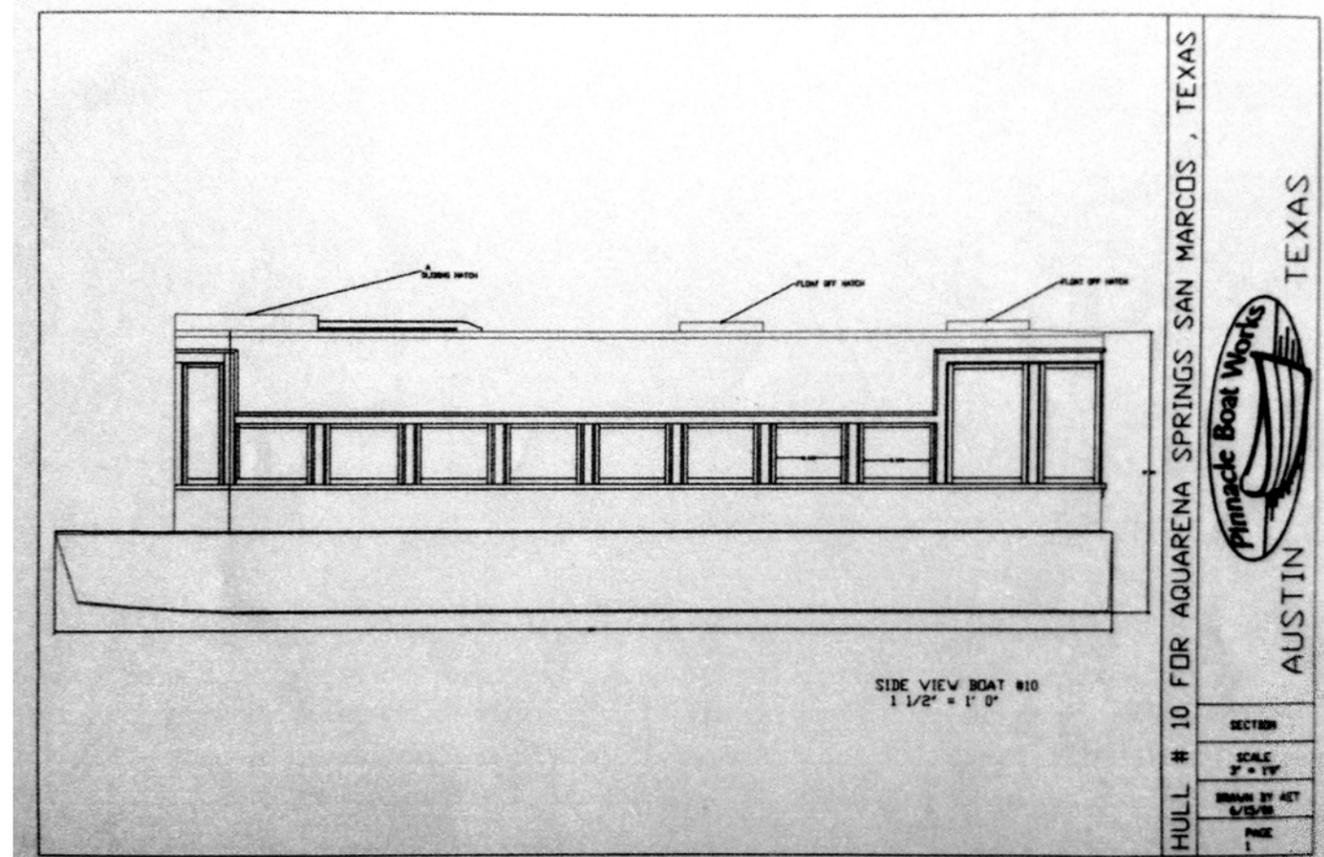
Glass Bottom Boat Restoration

Raise Funds and Reward Supporters

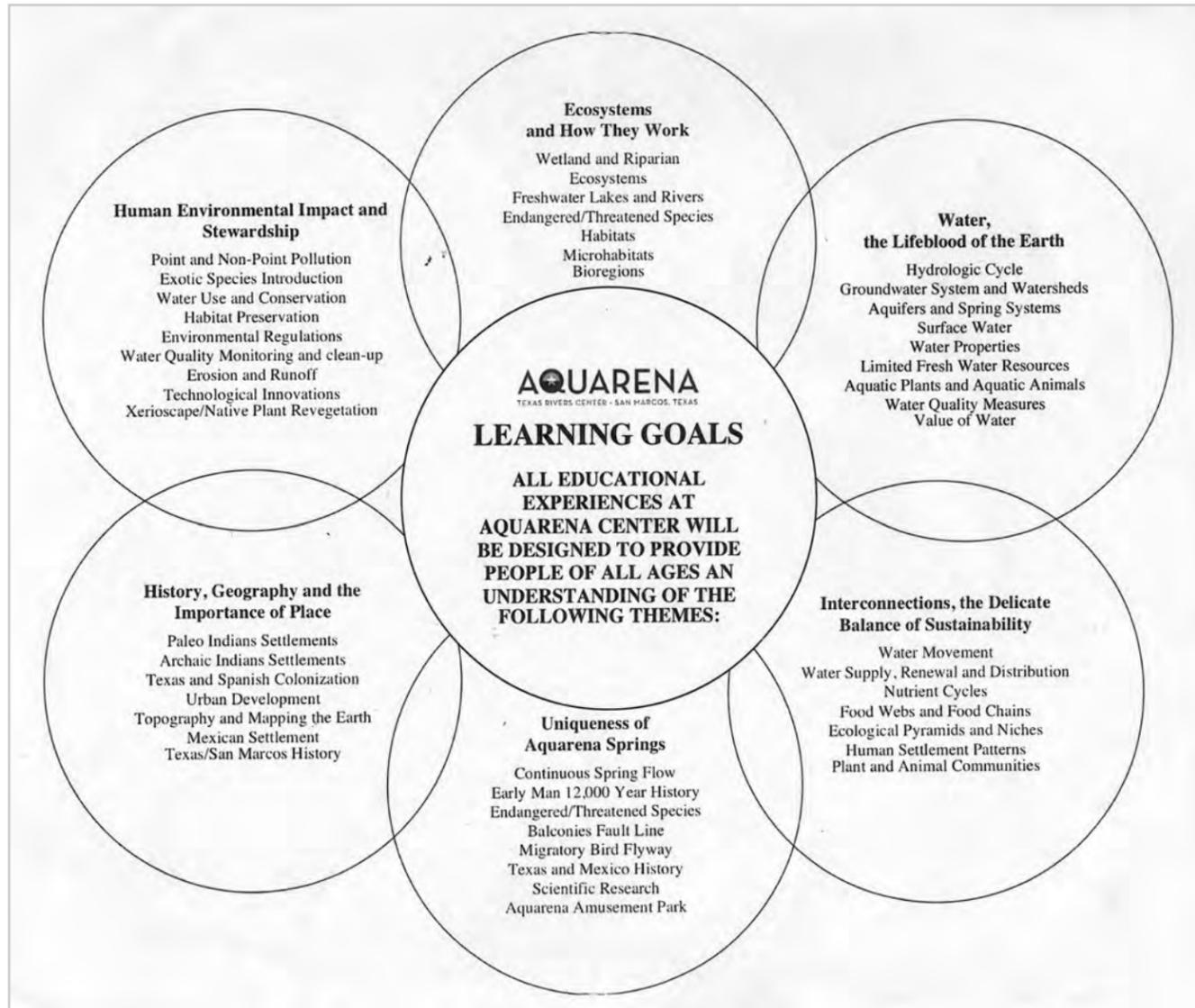
Provide compelling reasons to donate to the boat restoration fund by sharing the story of the amazing, historic boats that allow us to enjoy fantastic views of Spring Lake.

Offer recognition and perks such as:

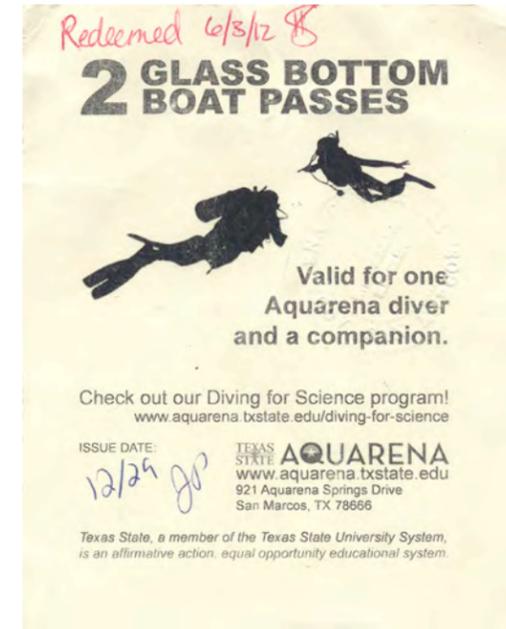
- Give supporters a ride when newly restored boats return to Spring Lake
- Offer special ticket incentives to encourage them to bring others with them on return visits, such as guest passes
- Create donor wall or other display to recognize contributions
- Send invitations to special events
- Share images and details about the boats and restoration to help make a visual connection



Boat restoration and blue print. Photos from Doni Weber's *Aquarena Springs*.



Essential facts at a glance: Learning Goals that should reach everyone who visits, at some level. Provided by Ron Coley.



“These Glass Bottom Boat Passes were given to me when I earned my open water diving certification, in Spring Lake. I did not understand the significance of the opportunity to dive in the lake or the history of the place.”

—Andrea Weissenbuehler

Inspired Understanding

Sharing Learning Goals

Students and Visitors

Create new K-12 activities to make memorable learning experiences—exposure that may inspire future generations of Texas State students or stir imaginations for career possibilities.

Encourage faculty to create learning experiences that bring undergraduates to visit, helping them to feel more connected to the University and water resources. Experiences they will take with them after they graduate.

Help visitors understand the connection between water resources and their uses. Empower them to make smart choices, understanding that a little conservation can go a long way.

Diving Experiences

Have staff greet diving classes with local dive shops, such as groups getting open water certifications. Share something about Spring Lake and unique environment that they are lucky enough to experience.

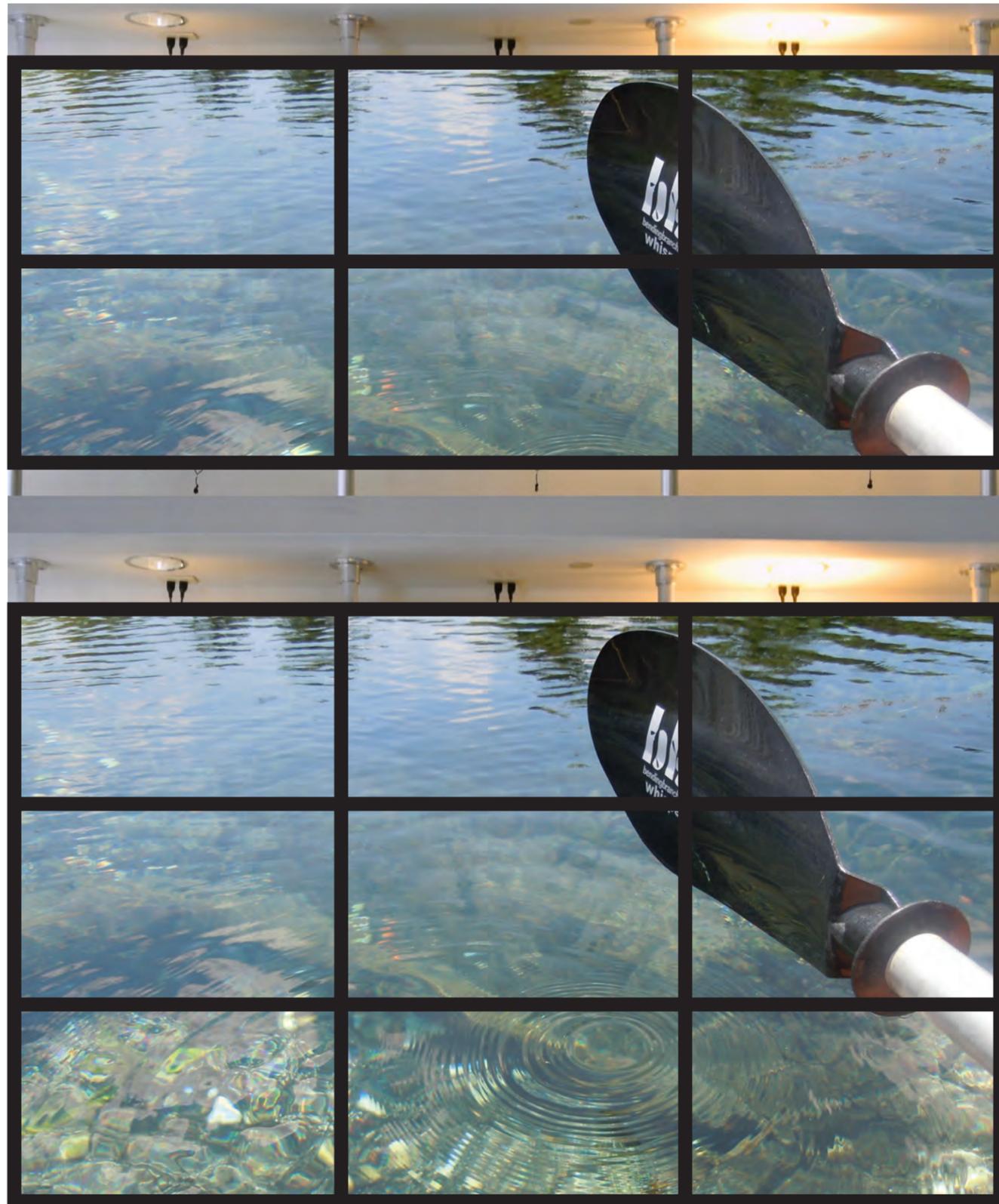
Offer snorkeling experiences as an alternative to diving.

The Big Picture

A Better Viewing experience

An additional row of screens would create a standard format and more pleasing viewing experience and create more display area for content.

In addition to film clips, quick animations or titles can quickly inform viewers at a glance, perhaps to entice them to view longer content.



Concept: a rough approximation of how a group of nine screens would create a more optimal view.

Digging into the Past

Understanding History through Archeology

Illustrate 12,000 + years of human presence to make visitors aware of the history of the springs. Enhance this knowledge by sharing objects from the past:

- Displays to show items already collected (currently in storage)
- Special items for classes or special groups to have “hands on” experiences



Display of archeological items found in Spring Lake.



Gathering of Archeologists at Aquarena to study historic cooking techniques.
Top: Fire pit to heat rocks for cooking.
Below: Hot rock being used to cook acorn soup.



“School wasn’t working out for me. Then I discovered Texas State and the San Marcos River. That changed everything for me.”

—Stephen, Alumni



“I came to study for a year and planned to leave. But, I stayed, I couldn’t leave the river! I was in the water whenever I had the chance.

I also was part of an archeology dig over at Aquarena.”

—Gretchen, Alumni



“They used to come to my classes with a note, I would have to leave to go do a performance.”

—Shirley, Aquamaid

People with strong ties to Aquarena Springs that have shared stories for my “Idea Spring” research.

Friendly Faces

Sharing Stories and Experiences

One of the world’s great traditions is a great format to share tales and experiences of those who have been to Aquarena, helping to gather people to promote learning, provide entertainment and a sense of togetherness.

Short videos or still images could be used to present stories from:

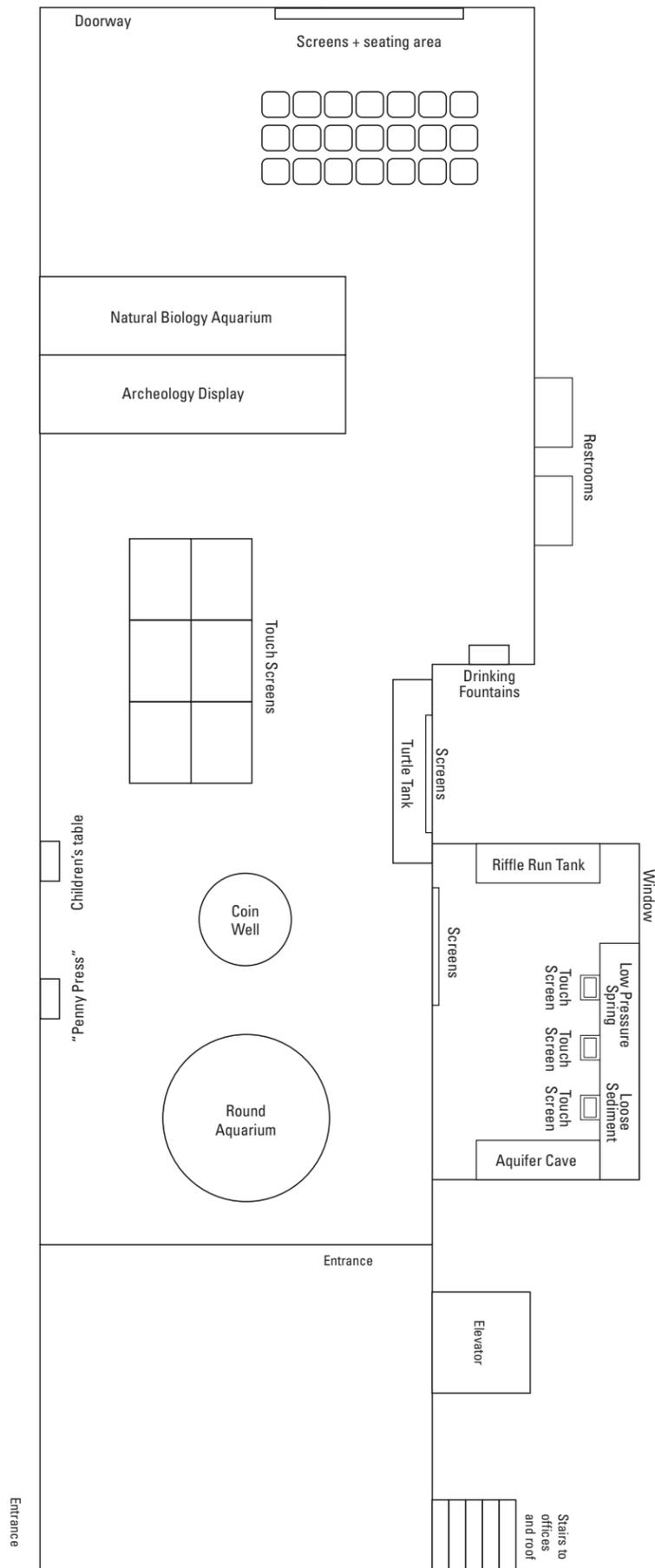
- Alumni
- Researchers
- Students
- Staff
- Volunteers
- Stream Team
- Neighbors
- Community
- Visitors and others
- Meadows Center for Water and the Environment



Being Social— with Sticky Notes!

Let guests leave simple sticky notes left after visiting Discovery Hall. Ask questions such as what they love about water. Everyone can share their experiences with visible messages.

The Smithsonian used this approach to engage exhibit goers of *Suited for Space*. Photo from Smithsonian’s Traveling Exhibitions Service.



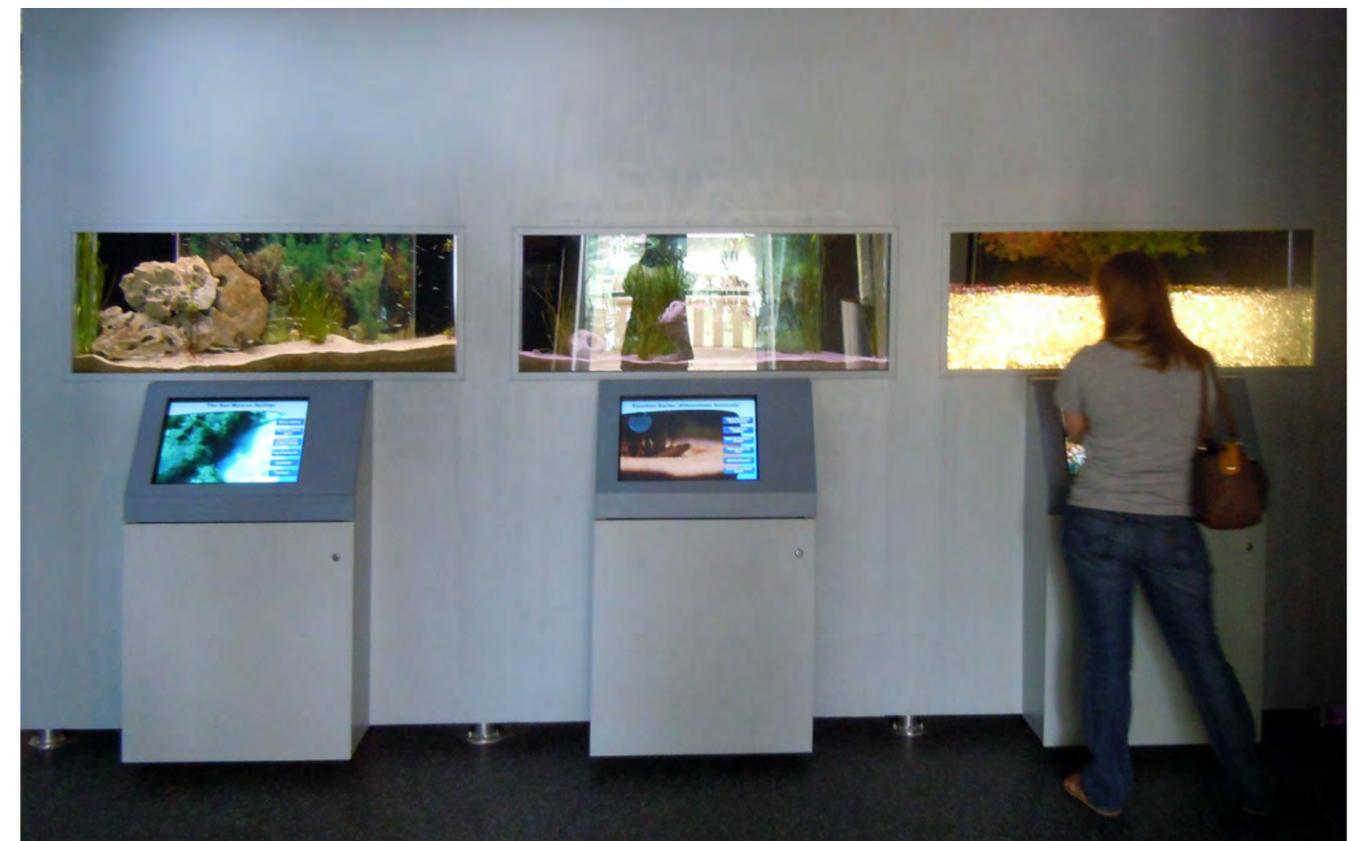
Concept: Exhibit Hall adding an aquarium and archeology display for even richer content for visitors and class groups.

Seeing Underwater

Creating Added Exhibition Interest

An additional tank could tell the story of natural biology and help create a visual tie to the sciences and the research going on in and around the lake and river.

Tank labels could be added to help visitors quickly grasp the significance of the varied environments being shown.



Low pressure springs, loose sediment and aquifer cave tanks would do well with clear labels above the tank windows.



Left: Photos of the roof of Spring Lake Hall



Rooftop Relaxation

A Place with a Splendid View

Point visitors to a destination on top of Spring Lake Hall where they could enjoy:

- Additional tables and chairs to sit and relax
- Shade to stay out of the sun and stay cooler in warmer weather
- Binoculars to see the surrounding area, supplemented with viewing guides to show points of interest
- A larger area covered with flagstones instead of lava rock
- Refreshments on weekends or on special occasions
- Beautiful views up the cliff behind Spring Lake Hall
- Open trails along the hillside to encourage more exploration

Great First Impressions

Exhibition Experience Upon Entering Discovery Hall

When visitors enter, there is a space to fill their senses immediately. It could be an extension of the natural world or a gallery of the past to cater to those who have nostalgic memories of the entertainment days.

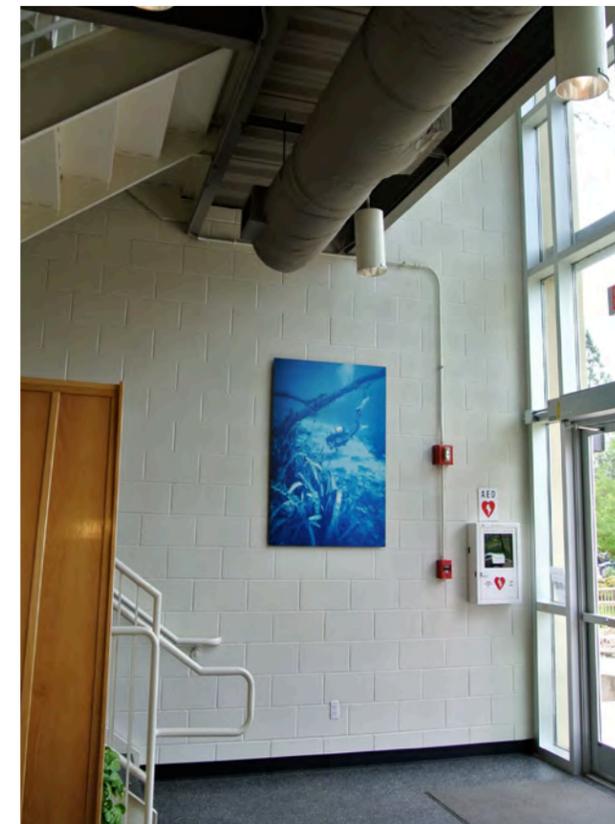
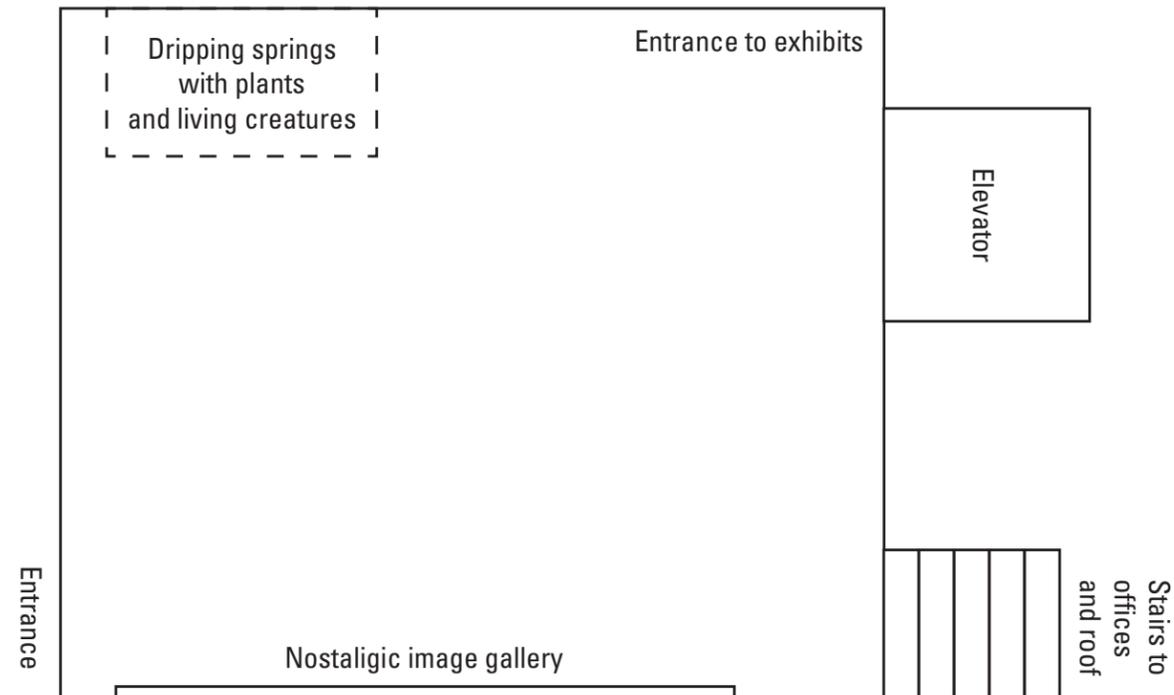
Natural World

Another first hand view of springs and the natural world through a terrarium display featuring:

- Dripping springs
- Amphibians
- Reptiles
- Native plants

Gallery of Nostalgia

Another approach would be to add to the imagery already in place from the entertainment days of the park. A few labels and additional images could tell the story of the remarkable and memorable past.



Concept for entry way and photographs of the space.



Featured Creatures

Turtles
Fish
Plants
Salamanders
Divers

Interactions for visitors to help the creatures so they will better understand the importance of water for all of us, and how a little conservation really goes a long way.

Playing with Water

Engage Visitors to Have More Experiences

Touch Tables

Help viewers understand the springs, river, aquifers and water resources.

Touch table screens can vary to create “edutainment” experiences.

Create a menu of choices for individuals to choose from, topics could include:

- Featured Creatures
- Send a text message to a salamander, get a message back!
- Visitor’s Guide (Area map, springs, things to look for)
- Water trivia/knowledge
- Research in and around the lake and river
- Videos
- History

Content can be clicked on or simple games can be played for greater engagement.

Treasure Hunt: Trail Guides

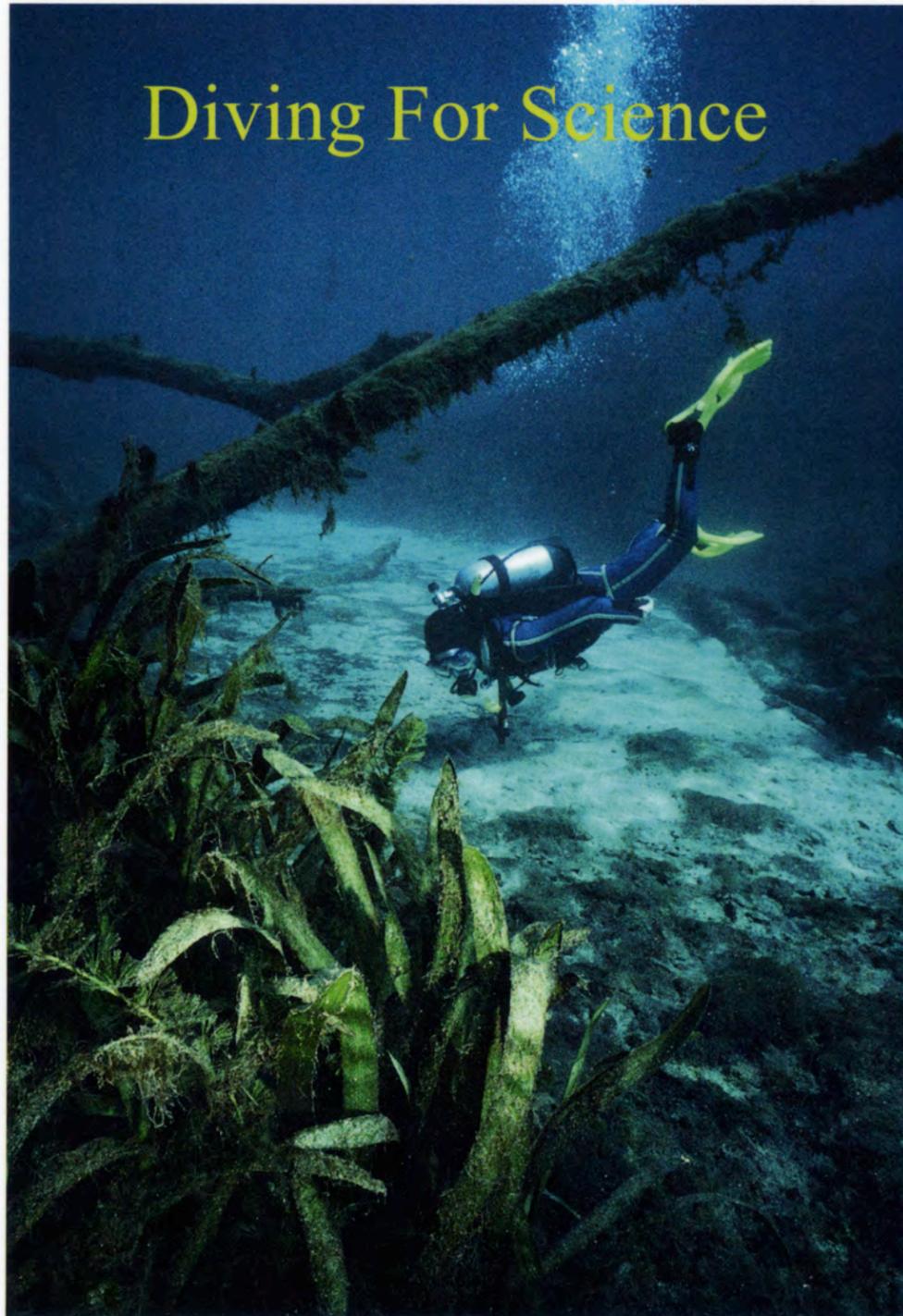
Create a trail guide with clues for things visitors can look for during their visit such as identifying birds, fish, and plant life. Perhaps solving puzzles along the way to encourage learning more about the springs through observations and solutions.



Wisely Worded

Done the right way, visitors will be able to draw conclusions for themselves and perhaps become advocates for saving water. It would be important to remain unobtrusive.

Diving For Science



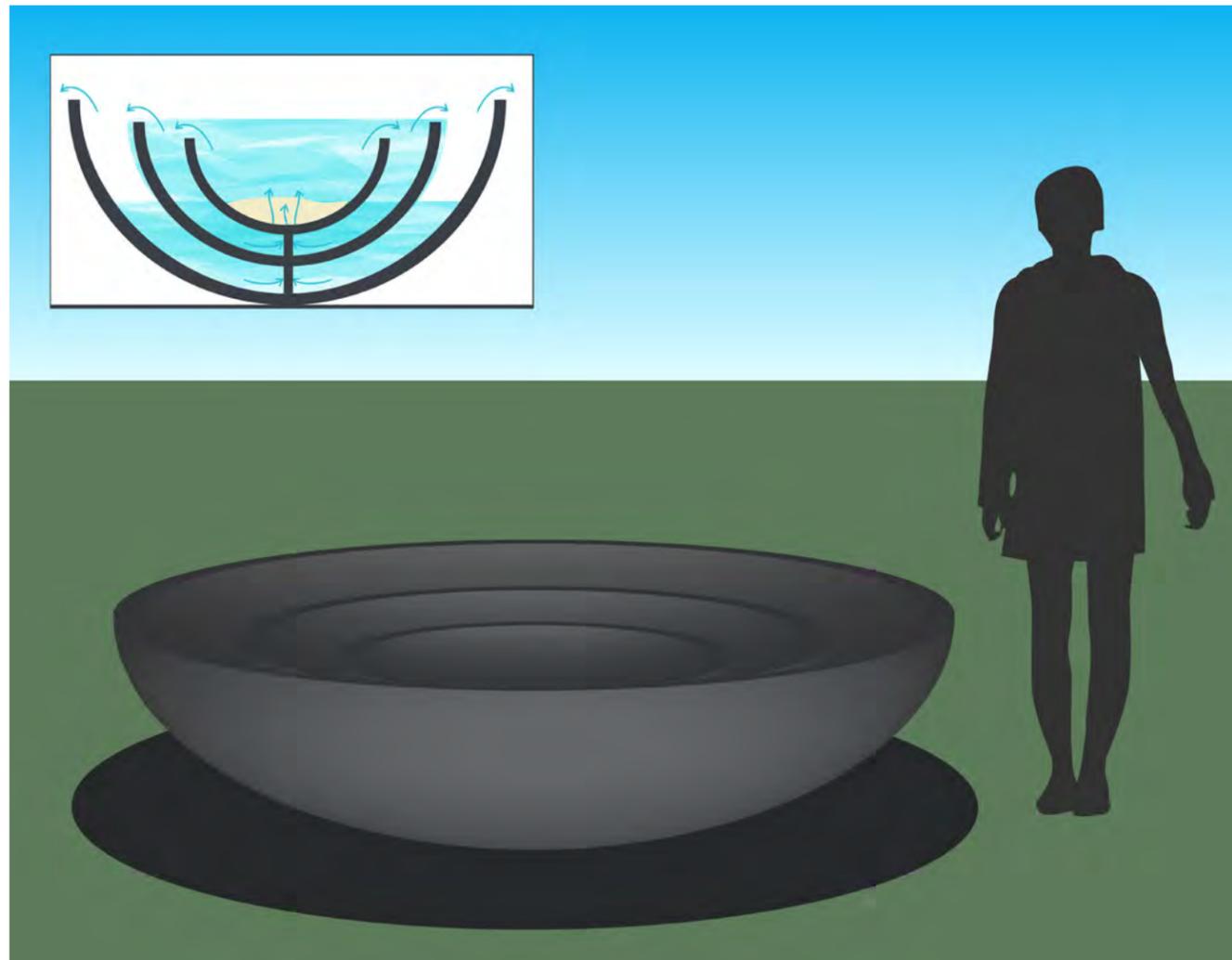
TEXAS
STATE AQUARENA

Diving for Science

Essential Reading

This training text is full of history and facts. The book could be updated to reflect recent changes and continue being an important informational resource and reference. It can serve as an extension of the Meadows Center and Texas State not only by utilizing logos and colors that will be a familiar part of these organizations, but also through the messages in the content.

Modern printing techniques afford many economical possibilities for publishing. With a section that requires writing it may be ideal to have this bound so that pages can lie flat for easier use.



Images: concepts depicting a sculpture to help show water flows of the springs, from the Edwards Aquifer.

Seeing the Aquifer

Symbolizing the Health of the Edwards Aquifer

A concept seeking to build interest and a relationship with the citizens of San Marcos, students, faculty, staff of the university, and visitors from everywhere. It would share enlightening, entertaining and useful bits of information so they might feel more connected to the natural world around them and how they fit into it.

A fountain concept is presented to show the water flows from the aquifer (through the springs) visually through a “set of bowls.” Bowls can be full and evoke a sense of plenty. The opposite is also true, and can help illustrate the current state of a major source of water for Central Texans, the Edwards Aquifer.

The simple beauty of the bowls invites viewers to enjoy the shapes and the movement of water within. To learn more about the bowls and the larger issues associated with water and the environment—a prompt such as a QR code, could be discreetly placed beside the fountain for those interested in learning more.

Lighting Effects If these bowls were on campus or in a public space, they could light up at night to create another visual message.



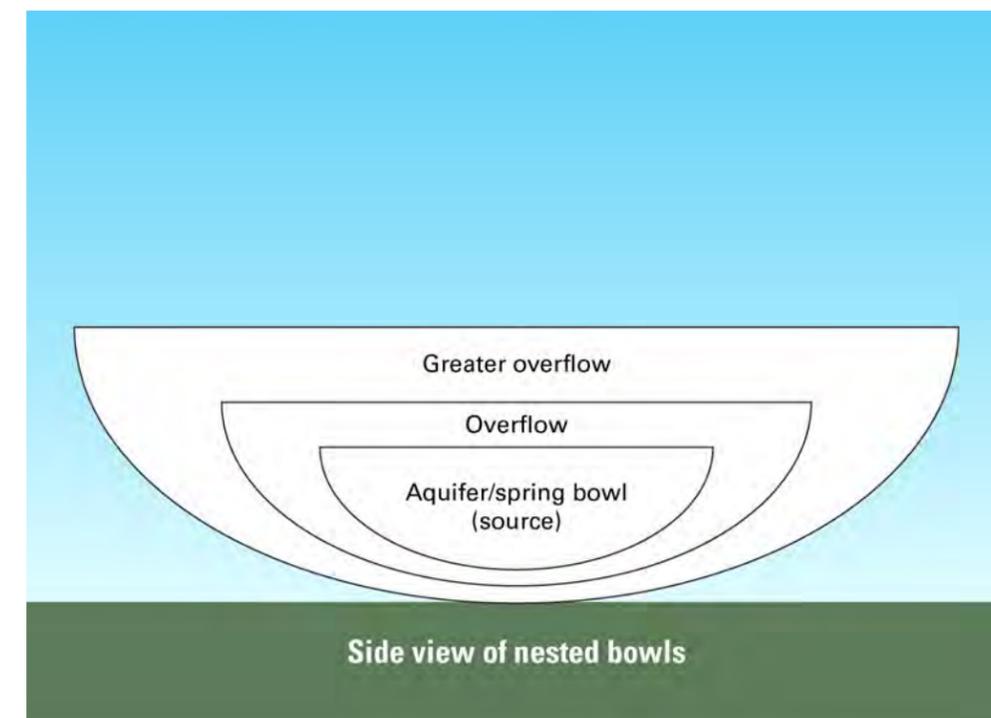
Normal flows
aqua blue glow:
awareness and
appreciation for water



Drought
amber for warning:
conserve water



Severe drought
red for urgency:
more restrictions and
conservation necessary



Prompt from sign or exhibit

Learn More:
Text FISH
to 45678



Hi! Everything is going swimmingly here in Spring Lake! Good eating from the Aquifer! [More...](#)

Do you know our friend Widemouth Blindcat Fish who lives near San Antonio? [More...](#)

That fish lives below ground, way down, over 1300 feet deep in the wells of the Aquifer. No where else! [More...](#)

He loves it down there, things are perfect to him. So long as the water stays clean. [More...](#)



Plants in Spring Lake provide homes and hiding places for the fish. [More...](#)

The Cabman plant gets so much light in the clear water it blooms, underwater! [More...](#)

The Cabomba also releases bubbles of oxygen, watch for them rising to the surface.

Social Connections

Use Popular Channels to Build Relationships

With the prominence of mobile devices, text messages are a personable way for Aquarena to connect with visitors and anyone curious about this natural wonder.

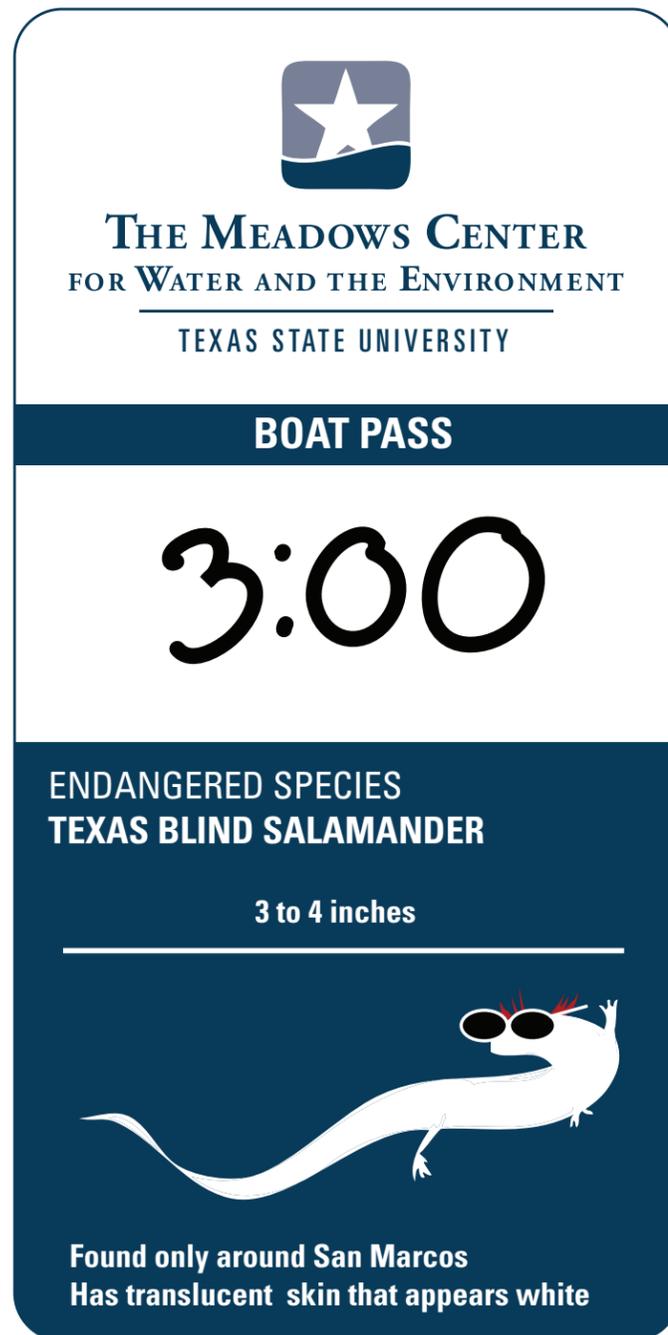
Software can be used to manage programs like this, enabling the ability to send fun, informative and timely messages, during or after visits. Links allow for deeper information for those who are interested.

The option of staying in touch is made easy with a simple sign up, occasional messages could send updates about spring flow rates and Edwards Aquifer levels.

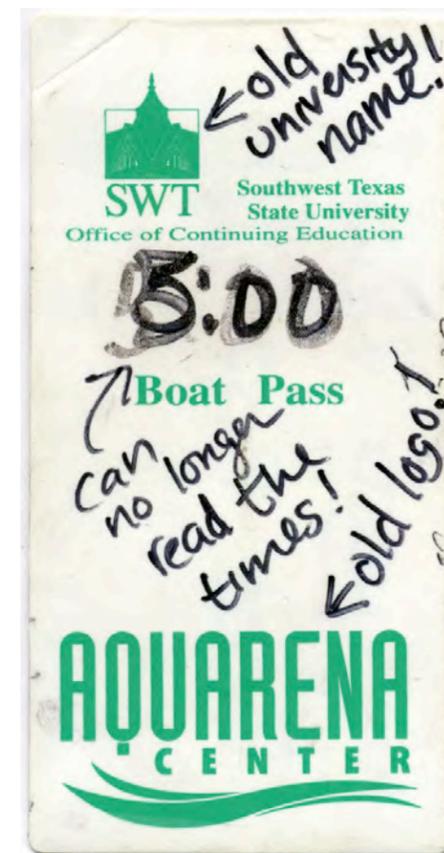
Other Social Outlets

Many other options can be used to help people get connected with the Meadows Center. Of course, not everyone of these need be utilized.

- Facebook
- Twitter
- Vimeo
- YouTube
- Google+
- and others...



Concept: A possible new look for boat tickets to reflect the restored center. A white space allows for boarding times to be easily written, as they are today. The back could have additional details or tips for visitors.



A long life for a ticket, still in use in Spring 2013.

Welcome Aboard!

Your Ticket to Sail

Tickets serve a purpose—but can also provide interesting insights about the nature center and the creatures living here, especially the endangered species such as the Texas Blind Salamander.



Starting concepts for signage to help direct visitors to boat tours.

Creature Comforts

Orienting and Informing Visitors

Signage to Help Shape Visitor Experiences

Signs help visitors find their way and learn highlights of the grounds they are exploring. This would be a systems of signs that have a consistent appearance making them easier to spot as guests become familiar with them. Suggestions include:

- Ticket sales booth/gift shop
- Maps with “You Are Here” markings at key locations around the grounds
- Pointers to the exhibit hall
- Exploration opportunities around the grounds (e.g., rooftop, wetlands boardwalk)
- Add additional signs around the lake, updating current signs to tell about species living in and around the lake, especially endangered species
- A mural on the side of the restroom building to tell the story of endangered species or related theme to create a colorful welcome as visitors approach
- No Swimming (environmentally sensitive area)
- Parking (help visitors know where to find the center and then park)



Top: The fresh new look of the Meadows Center
Bottom: Concept for informing anyone around the lake to be aware of endangered species and the environmentally sensitive nature of the area.



Billboard concept to grab attention—we are here and OPEN! Come see!

Something to Look For

Attracting Visitors with Billboards

Help potential visitors learn about what they can see and then help them find their way when they plan to visit, such as mentioning Exit 206.

A series over time could tell a story or create a sort of icon that people look forward to seeing again.

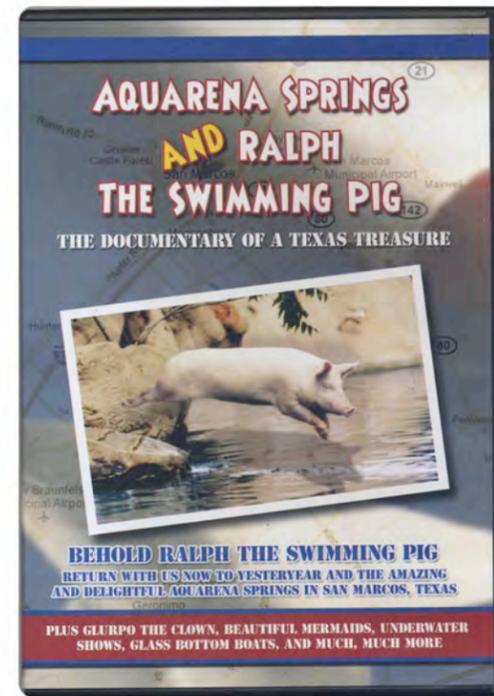
Potential themes for billboards:

- Edwards Aquifer Authority fun facts
- Endangered species exhibition
- Glass bottom boats
- Texas Blind Salamander caricature



Concepts for fun t-shirts and postcards to increase visibility of this rare creature and get the word out about the Meadows Center.

During one visit I heard a guest say “You’ve got a gift shop but I can’t come in?” Give them something to touch so they can consider making purchases.



Nostalgic items can cater to those missing the old attractions as everyone gets to know the new Meadows Center.



Reusable bottles that are environmentally friendly, reusable, washable, and best of all, customizable with your design or logo! Pricing is also very reasonable.

Please Come In, We're Open

Increase Purchases with Thoughtful and Tempting Items

Have a few items outside the ticket booth that visitors may browse, possibly entertain them if they are waiting in line for tickets. Items like a t-shirt hanging outside would also help draw attention to the ticket booth. Merchandise might include:

Postcards

- Texas Blind Salamander
- Fountain Darter
- Great Blue Heron
- San Marcos Salamander
- Nostalgic postcards
- Scenic images
- Glass bottom boats

T-shirts

Healthier Snacks

Dried fruit, energy bars, packets of nuts

Re-usable Water Bottles

Books & Videos

Nostalgia, nature, and water themed

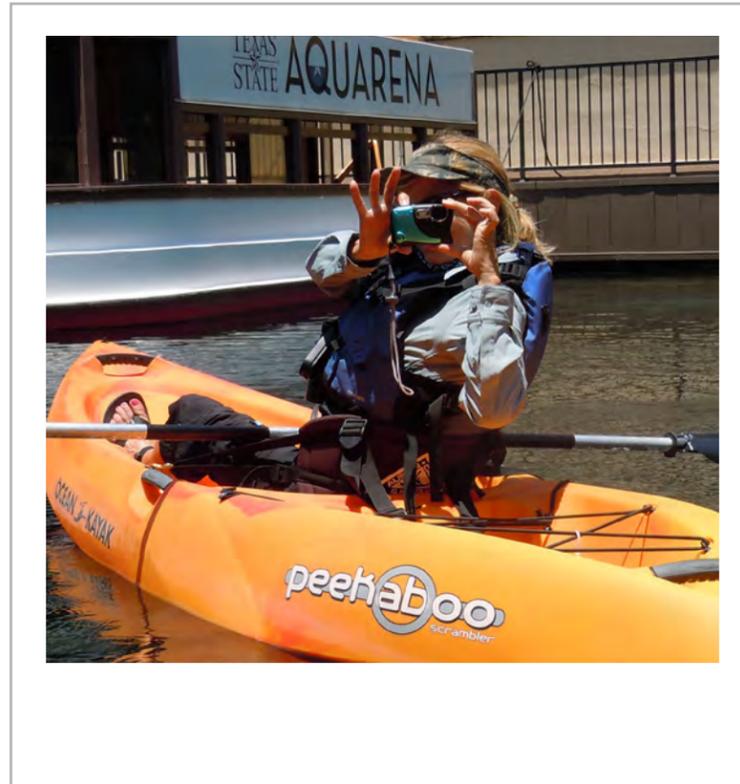
Memories You Can See

Photos for Instant Gratification

A small equipment investment in an instant photo camera could allow guests to have their pictures taken by the boats or selected locations.

Making Memories Visible

- Display sample images in ticket window
- Offer as part of a ticket package or as a separate option for those who might like the option without a boat ticket
- Consider using Square credit card devices with iPads for staff to charge credit cards for spur of the moment purchases
- Help people remember their visits and this unique place with an affordable keepsake



Top: Sample snapshot. This happens to be a friend that I met at the submarine theater removal. We could hardly wait to get out in kayaks to explore Spring Lake!

Bottom: An updated model of the Polaroid camera that could produce instant prints for visitors to purchase. Photo from polaroidstore.com



Staff observation from working with handicapped visitors: perhaps a ramp could be devised to ease the boarding process for those with disabilities.



Your credit card could be welcome!

All Access

Improved Experiences for Handicapped Visitors

To ease the burden of visitors with disabilities a few concepts might be investigated:

- Improve essential walkways/access to make movement easier
- Coordinate boat departures and docking for handicapped visitors to shorten distances to board boats
- Investigate creating a ramp to assist boarding

How Refreshing

Drink Machines that Accept Credit Cards

To make it easier to obtain refreshments, drink machines that accept credit cards would reduce requests for change and prevent disappointment for those who don't have cash.

Discourage Litter Bugs

Good Places for Trash

Provide more trash cans in key locations, such as at the bus stop where children get off the bus and often have trash with them.

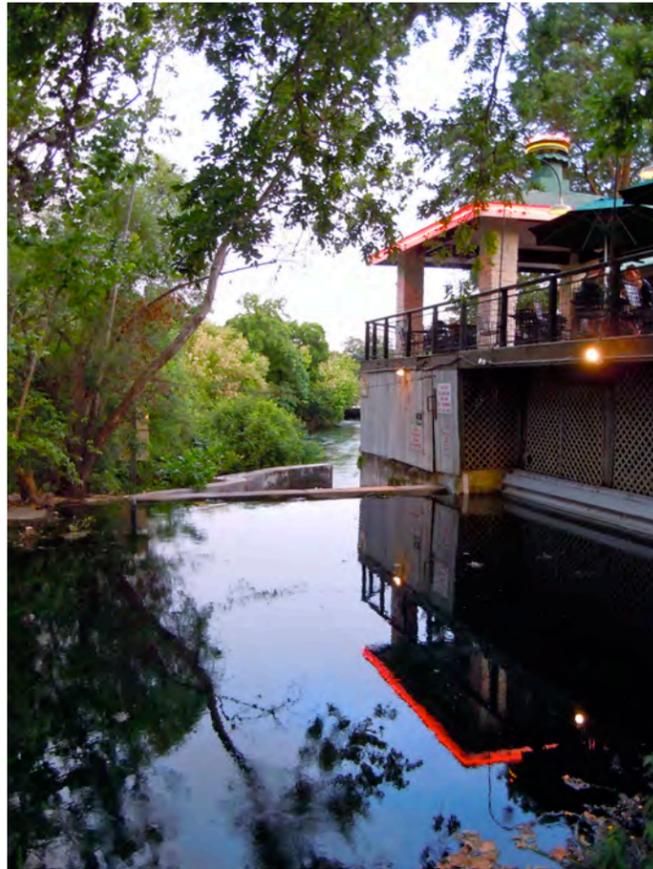
Consider more recycling bins for bottles and cans.

Cruise and Dine

Pair with a Very Local Restaurant

Partner with the Salt Grass Steakhouse to let staff know what's happening on the other end of the lake and what a unique spot they are in—nurturing their relationship the water that is so close to them. Invite them to take boat rides for first hand experiences that they might share with diners.

Many visitors plan on having a meal before or after their visit. Consider offering a combination dining/boat ticket for lunch, dinner, or maybe snacks & drinks.



Photos of the Salt Grass Steakhouse on the far end of Spring Lake.

Make It Greener

Adding Plant Life to Instruct, Beautify and Shade

Get the nursery set up for growing more native plants to replace non-native plants.

- Design the nursery so it can be used as a teaching tool and feature activities and on-going efforts
- Use plants from the nursery to add greenery for shade and beauty around the grounds and ticket booth
- Continue invasive species removal effort

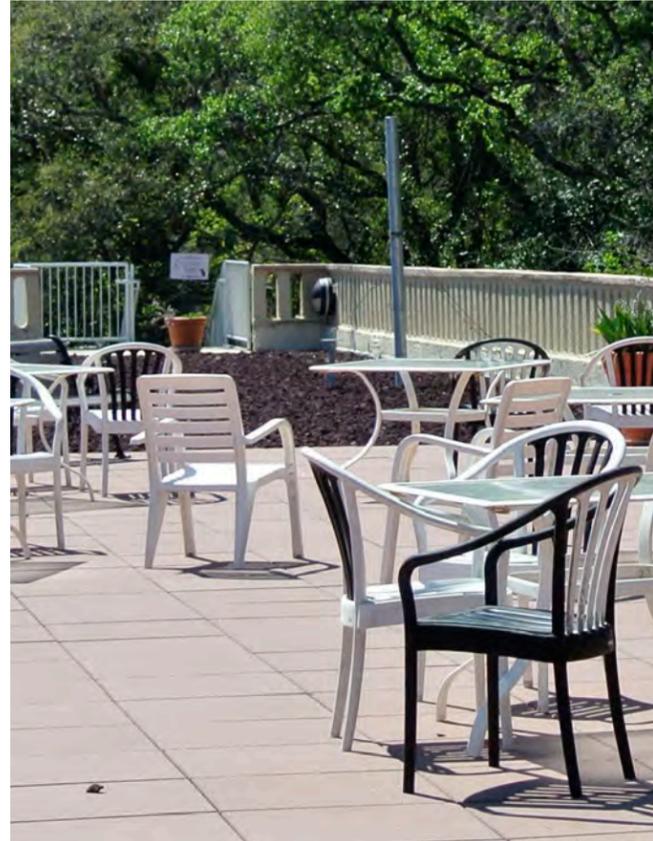


Top: plant nursery with great potential.

Bottom Left: Possible place for greenery to grow to add visual interest and create shade.

Bottom Right: New garden boxes are taking root and maybe show viewers ideas for a water wise garden.

View from above showing the newly seeded grounds that are now green!



Top Left: bench near the ticket office overlooking the newly restored grounds.
 Top Right: Sitting area atop Spring Lake Hall
 Bottom: A bus parked near the ticket office

Sit and Relax

Benches and Picnic Tables to Snack and Rest Up

Visitors might do a lot of walking and might welcome a place to sit. Repeat visitors might plan ahead and bring a picnic to enjoy on site.

Perfect Spots

- Offer benches and picnic tables for the enjoyment of the grounds
- Have trash and or recycling receptacles nearby
- Provide a picnic table for staff to take a break and eat their lunches

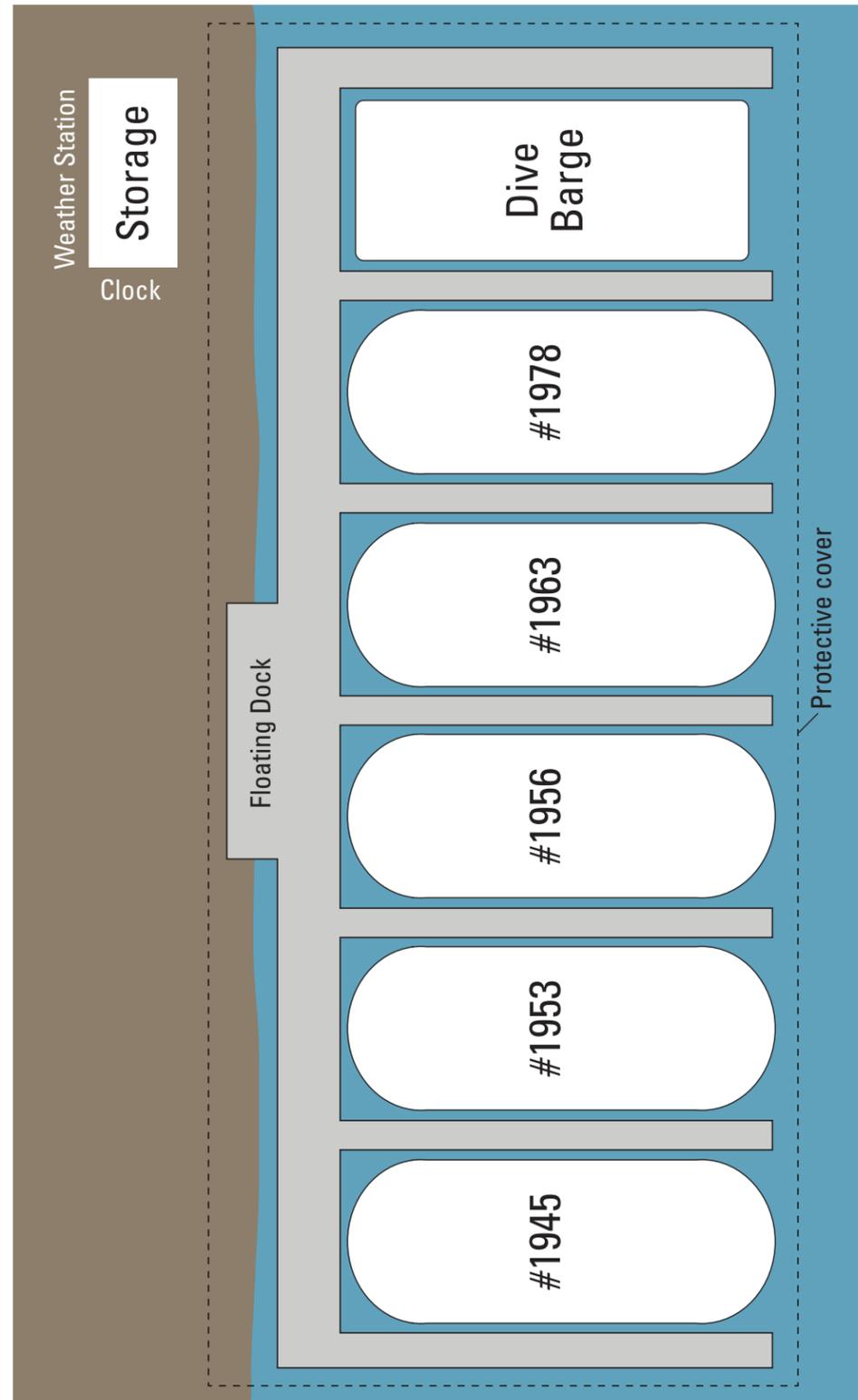
Park Here, Please

Help with Parking for Cars and Buses

Visitors are having difficulty locating where to find their way to the nature center, and once they arrive, are not always sure where they should park.

Added signage to assist visitors:

- Find their way to the grounds then point them to parking spaces
- Clearly marked parking should be identified to accommodate special groups, such as large school groups who arrive by carpool or for special events



Concept for a floating dock to help care for boats and make boarding easier.

Merrily, Merrily, Merrily!

Optimize Care of Boats and Passengers

Being such an important part of visitor experiences, making upkeep easier will help keep boats in great condition and easier for staff and visitors to access. Features might include:

- Floating dock that moves with water levels
- Covering to offer boats shelter from winds and heavy precipitation and for passengers boarding in rain
- Electricity to charge boats
- Ladders to access tops of boats for cleaning
- Lockable storage for boat cleaning supplies (hoses, soap, vinegar, etc.)
- Water and hoses for boat cleaning
- A 30" squeegee to simplify cleaning of viewing well glass
- Wind speed monitor for boat safety, possibly a weather station to report overall conditions. Could become part of a campus weather report, like Camp Mabry is referred to in Austin
- Outdoor clock for staff and guests
- Security cameras



Special Events

Tranquil Mornings

A Peaceful Way to Start the Day

Invite university leaders and faculty to experience the newly restored grounds, with a peaceful morning boat ride before their work day begins.

Welcome your guests with softened voices to maintain the calming feel of tranquility as only morning can provide. Encourage them to enjoy breakfast tacos, fruit, coffee and juice as they take in their surroundings.

At the appropriate time invite guests aboard boats, making them to feel like the special guests that they are. Tailor messages to their understanding, making sure they are reminded of the uniqueness and importance of the springs—the place they are now.

Complete the journey by greeting the returning boat(s); thanking your visitors for coming and expressing hopes for enjoyment and their return visit. Offer contact information for questions and any needs that may arise, such as organizing a visit for their own group.



Top: Photo from Redmoon Theater's *Sink Sank Sunk*. Onlookers watch a procession on the Chicago River from the banks.
 Bottom: Concept depicting the scene of projected show on a floating screen, at night, on Spring Lake.
 Diver photo courtesy of Ron Coley.



Top: Three levels for onlookers to watch, VIPs could get balconies and roof spots
 Middle: Mini dock for projection to screen
 Bottom: Front view of Spring Lake Hall where viewers could be sitting

Theater on the Water

The Lake as a Stage

From the shores of Spring Lake, onlookers are treated to a visual spectacle on the water. Projections on a floating screen create a visual tie to the springs by reflecting on the surface of the lake. Viewing can take place from the three levels in front of the building and roof top. Special guests might get a balcony to watch from.

Content appearing on the screen can be related to Aquarena, the springs, the river and more. Not only can moving pictures be shown, live performances can add variety and create a higher level of engagement with unexpected twists and turns. Mini-plays or skits can help tell the story of the springs and the aquifer, and all those who depend on them for survival, as well as human life on the surface. Actors can perform in front of the screen intermingling with projections to help create illusions or transport them to other places, like being under water.

Ideas for The Big Screen

- River of Innocence*
- Aquarena Springs and Ralph the Swimming Pig*
- Goodbye to an Old Friend*
- Yakona*
- The Unforeseen*
- Photographs from past and present*



Imagine an evening filled with music, imagery, and people on the roof of Spring Lake Hall celebrating the Springs and all that they bring. Diver photo courtesy of Ron Coley.

What Comes Out at Night?

What about night boat rides with lights mounted on the boats for exclusive views of the lake by night?

Evocative Evening

A Rooftop Event

A celebratory evening on top of Spring Lake Hall, with appreciation for the past while shifting the focus to the renewed grounds. Fill the evening with story telling and reflection, with films like *River of Innocence* projected on the wall as backdrop. Accolades and still images can appear between videos to point out accomplishments during the hard work of the restoration. Clever reminders of saving water helps create a connection between attendees and the springs.

The mood of the evening begins in the parking lot where lanterns guide guests to the building and to the event. Music adds to the atmosphere along with cocktails and light fare for food; the air is festive but relaxed. An ice sculpture of *Ralph the Swimming Pig* offers a bit of levity for the evening as everyone looks towards the future of the springs. Live music would be ideal to make guests feel welcome and cheerful, perhaps with the help of the School of Music.

Ideas for The Big Screen

River of Innocence

Aquarena Springs and Ralph the Swimming Pig

Goodbye to an Old Friend

Yakona

The Unforseen

Photographs from past and present

Passionate People

Here are a few of the friendly faces (and one from the back who moved too fast for me) who helped me on my journey of observation and learning—they are great!



For Further Information

Helpful Sources

Images

All photographs taken by Andrea Weissenbuehler unless noted otherwise. Graphics for concepts are also original creations, for the exploration of these ideas.

Polaroid Instant Print Digital Camera Z340E, an updated version of this well known camera.
<http://www.polaroidstore.com/store/products/instant-cameras/14-megapixel-instant-print-digital-camera-z340e-black.htm>

Red Moon Theater in Chicago that created spectacles on the Chicago River.
<http://www.redmoon.org/events/category/spectacle/2004-sink-sank-sunk>

Smithsonian's *Suited for Space* Exhibition that used Post-It Notes to engage audiences.
<http://www.shows2go.si.edu/exhibitions/2012/05/have-sticky-notes-will-draw.html>

Water bottles found on US Imprints Web site.
http://www.usimprints.com/store/all-promotional-products/product/fold-flat-19-oz-reusable-water-bottle/?utm_source=google&utm_medium=product%2Bsearch&utm_campaign=base&gclid=CLeTn7C-8bYCFcJw4Aodn-j8A7A

Idea Spring Projects

28 ideas are presented, this could be used to prioritize or rank for further investigation, maybe completion. Ideas in this list could be eliminated or added to. Consider bringing together a group or make the list available so more ideas can be generated or refined. This might be a way to make everyone feel a part of the organization.

About This Work

Academic Context

May 2013

The contents of these pages are part of my coursework as I pursue an MFA in the School of Art and Design. The intent behind this work is to strive to use the power of design thinking as a tool and way to create a positive influence on the world around us and critical matters like water resources.

As my studies continue, there is a natural fit between my classwork and many of the ideas in these pages. I invite the opportunity to create a relationship where my skills could support continued efforts at the Meadows Center.

Enthusiastically,
Andrea Weissenbuehler

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This is me waiting to see the second submarine theater lifted out of the water!

___ **Glass Bottom Boat Restoration**
Raise Funds and Reward Supporters

___ **Inspired Understanding**
Sharing Learning Goals

___ **The Big Picture**
A Better Screen Viewing Experience

___ **Digging into the Past**
Understanding History through Archeology

___ **Friendly Faces**
Sharing Stories and Experiences

___ **Seeing Underwater**
Creating Added Exhibition Interest

___ **Rooftop Relaxation**
A Place with a Splendid View

___ **Great First Impressions**
Exhibition Experience Upon Entering Discovery Hall

___ **Playing with Water**
Engage Visitors to Have More Experiences

___ **Diving for Science**
Essential Reading

___ **Seeing the Aquifer**
Symbolizing the Health of the Edwards Aquifer

___ **Social Connections**
Use Popular Channels to Build Relationships

___ **Welcome Aboard!**
Your Ticket to Sail

___ **Orienting and Informing Visitors**
Signage to Help Shape Visitor Experiences

___ **Something to Look For**
Attracting Visitors with Billboards

___ **Please Come In, We're Open**
Increase Purchases with Thoughtful and Tempting Items

___ **Memories You Can See**
Photos for Instant Gratification

___ **All Access**
Improved Experiences for Handicapped Visitors

___ **How Refreshing**
Drink Machines that Accept Credit Cards

___ **Discourage Litter Bugs**
Good Places for Trash

___ **Cruise and Dine**
Pair with a Very Local Restaurant

___ **Make It Greener**
Adding Plant Life to Instruct, Beautify and Shade

___ **Sit and Relax**
Benches and Picnic Tables to Snack and Rest Up

___ **Park Here, Please**
Help with Parking for Cars and Buses

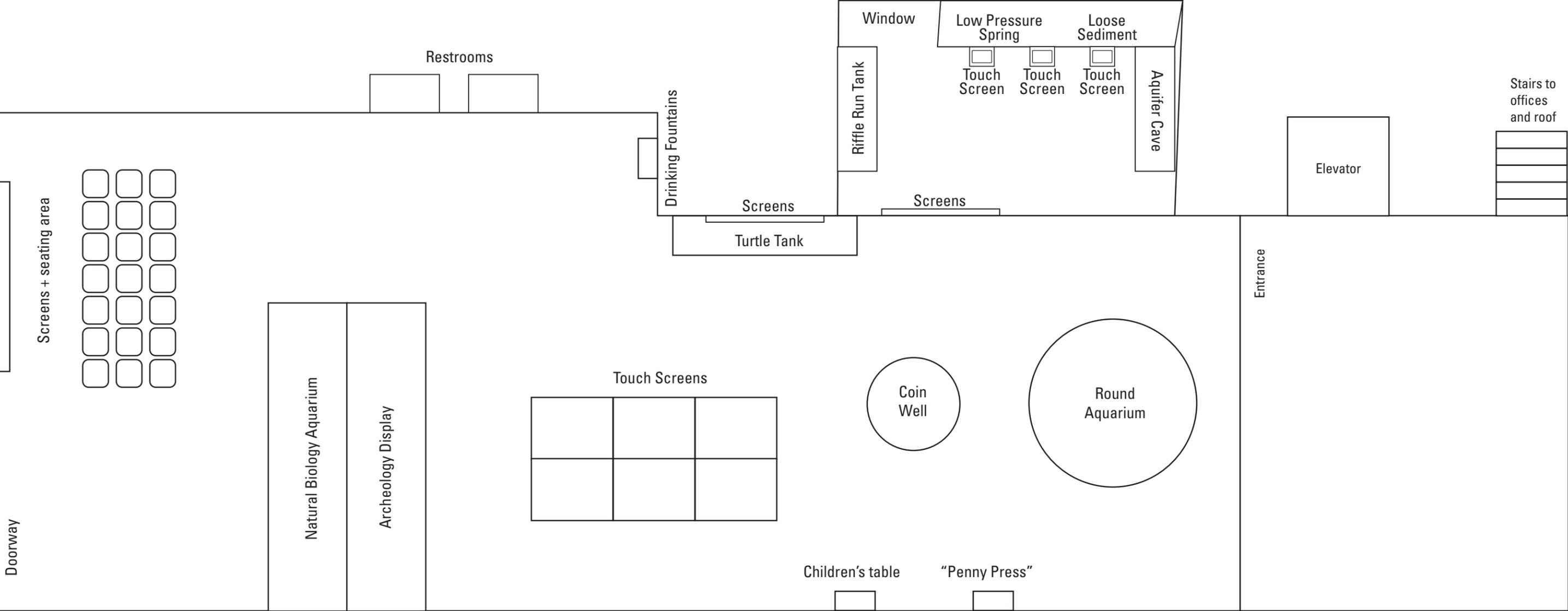
___ **Merrily, Merrily, Merrily!**
Optimize Care of Boats and Passengers

___ **Tranquil Mornings**
A Peaceful Way to Start the Day

___ **Theater on the Water**
The Lake as a Stage

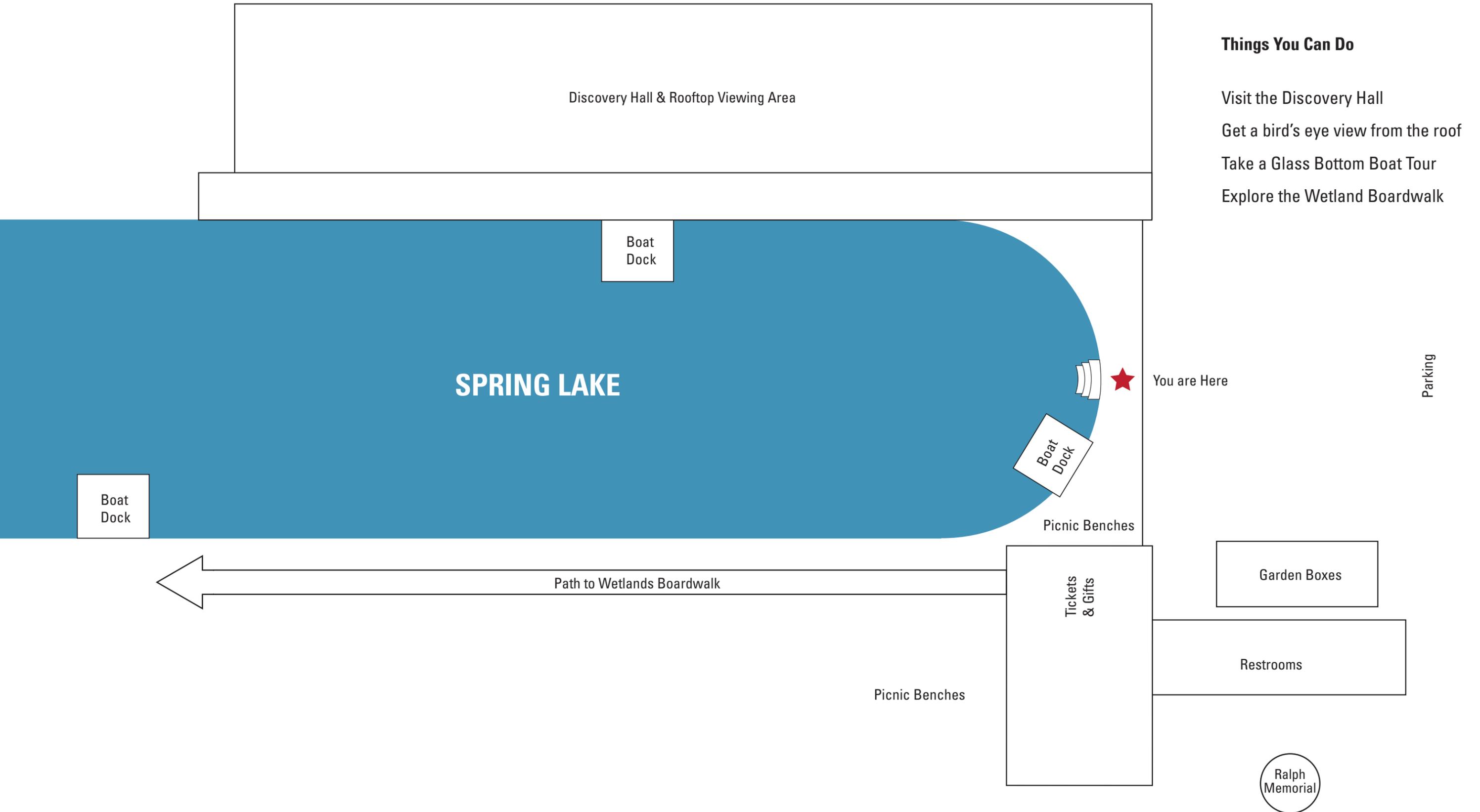
___ **Evocative Evening**
A Rooftop Event

Meadows Center Exhibit Hall



This drawing is an approximation to serve as a visual aid and not to scale.

Welcome to the Meadows Center



Things You Can Do

- Visit the Discovery Hall
- Get a bird's eye view from the roof
- Take a Glass Bottom Boat Tour
- Explore the Wetland Boardwalk